...YOUR CONSULTANT

JORDAN OVAL

ENTEREY

Jordan is a Senior Consultant at Enterey with a background in business analytics, project management, and strategic marketing in the biotechnology, tech, and medical device sectors. He is experienced in developing and implementing data-driven solutions to drive strategic initiatives and operational efficiency in global corporations and startups. Jordan holds a B.S. in Neuroscience from University of California, Los Angeles and a M.S. in Biotechnology Management from University of California, Irvine.

RELEVANT EXPERIENCE

PROJECT MANAGEMENT:
- Designed and implemented process improvement and operational efficiency projects to reduce operations costs and improve customer retention.
- Created SOPs and wikis to align processes between cross-functional business units to company standards.
- Built and maintained complex, interconnected detailed timelines for end to end clinical drug manufacturing process.
- Led capital equipment procurement projects achieving timely completion and consistently reducing costs by 10% under planned budget.

COMMUNICATION:
- Prepared and presented recommendations for marketing strategies to executive leadership with detailed plan to rollout.
- Ensured timely departure of over 100 daily flights while adhering to FAA regulations and safety requirements by maintaining continuous communication across multiple internal and external divisions.
- Led cross functional meetings with key stakeholders to align teams on project status and drive towards decisions on key risks and issues.

BUSINESS ANALYTICS:
- Developed and maintained automated Tableau dashboards integrating various data sources to monitor KPIs and communicate insights to stakeholders resulting in $900k annual savings in manual labor costs.
- Resolved critical mobile app bugs and business operations issues by creating business proposals using data analysis, financial impact assessments, and risk mitigation techniques..
- Mitigated losses of $5M per year and reduced vehicle turnover by 23% through identification of fraudulent activity in a proprietary analytics database.
- Collaborated with stakeholders to gather business requirements to develop KPIs and provide valuable and actionable insights.

STRATEGIC PLANNING:
- Developed a global marketing strategy and go-to-market plan for early-stage startups in the MedTech and medical device industries with platform products using AI for medical imaging analysis and a new x-ray technology used in various applications across industries.

CLIENT ENGAGEMENT:
- Experienced in the collection of VOC through interviews and surveys resulting in a better understanding of customer values and unmet needs.
- Resolved critical issues to maximize client satisfaction, ensure safety, and operational efficiency.

EDUCATION:
University of California, Irvine
- M.S., Biotechnology Management

University of California, Los Angeles
- B.S., Neuroscience